

## 2018 STANDARD SYNDICATE RESEARCH MEMBERSHIP FEES

### STANDARD SYNDICATE MEMBERSHIP

The research focus of the Bureau of Market Research (BMR) is centred on the activities of the following four research divisions:

- Behavioural and Communication Research
- Demographic Research
- Economic Research
- Household Wealth Research

To join the BMR as a standard syndicate member, the following syndicate options are available:

| Number of Divisions Sponsored | Price per annum<br>(Excluding VAT) | Number of reports<br>per annum |
|-------------------------------|------------------------------------|--------------------------------|
| One division                  | R24 250-00                         | 1                              |
| Two divisions                 | R32 250-00                         | 2                              |
| Three divisions               | R38 750-00                         | 3                              |
| Four divisions                | R43 000-00                         | 4                              |

Membership prices are revised annually in line with inflation expectations. Members apply for a three-year period, after which they can decide to renew or terminate membership.

Standard members qualify to purchase any research report in a division not sponsored at a discount price of R10 000-00 (VAT excluded).

*BMR research reports are published only in electronic (Pdf) format.*

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**BMR STANDARD SYNDICATE RESEARCH MEMBERSHIP APPLICATION FORM**

\_\_\_\_\_  
(Name of entity)

hereby applies for membership of the  
BUREAU OF MARKET RESEARCH  
University of South Africa

From **2018** to **2020**

**STANDARD SYNDICATE RESEARCH MEMBERSHIP**

Use the PRICE tariffs to compute the total annual membership fee.

| Product options                      | Tariff (R) | Membership fee |
|--------------------------------------|------------|----------------|
| <b>STANDARD SYNDICATE MEMBERSHIP</b> |            |                |
| One research division*               | 24 250-00  |                |
| Two research divisions*              | 32 250-00  |                |
| Three research divisions*            | 38 750-00  |                |
| Four research divisions*             | 43 000-00  |                |
| <b>TOTAL (excluding VAT)</b>         |            |                |
| <b>Value Added Tax (14 %)</b>        |            |                |
| <b>TOTAL (including VAT)</b>         |            |                |

\*Please indicate the research divisions that will be supported (tick one or more):

|  |                          |                                    |                          |
|--|--------------------------|------------------------------------|--------------------------|
| Household Wealth Research Division (01)              | <input type="checkbox"/> | Economic Research Division (03)    | <input type="checkbox"/> |
| Behavioural and Communication Research Division (02) | <input type="checkbox"/> | Demographic Research Division (04) | <input type="checkbox"/> |

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**STANDARD SYNDICATE RESEARCH MEMBER DETAILS**

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Type of business: .....

Postal address: .....

.....

.....

Postal code .....

Office address: .....

.....

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Telephone: .....

Fax: .....

E-mail address: .....

Company VAT number: .....

Please indicate the name, designation and contact details of the company representatives:

| Research divisions                     | Member representative     |
|--|---------------------------|
| Behavioural and Communication Research | Name:                     |
|  | Designation:              |
|  | Telephone contact number: |
|  | E-mail address:           |
| Demographic Research                   | Name:                     |
|  | Designation:              |
|  | Telephone contact number: |
|  | E-mail address:           |
| Economic Research                      | Name:                     |
|  | Designation:              |
|  | Telephone contact number: |
|  | E-mail address:           |
| Household Wealth Research              | Name:                     |
|  | Designation:              |
|  | Telephone contact number: |
|  | E-mail address:           |

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**PAYMENT DETAILS**

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Accounts to be sent to:  
(Name and designation) .....

.....

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**The BMR reserves the right to annually adjust the membership fees in line with inflation expectations.**

**On acceptance by the BMR, this form serves as a contract of membership.**

**After the initial three-year period, membership will be renewed annually. Notice of cancellation of membership must be given in writing at least one calendar month before the renewal date.**

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SIGNED AT \_\_\_\_\_ THIS \_\_\_\_\_ DAY OF \_\_\_\_\_ 20\_\_\_\_\_

.....  
**SIGNATURE**

.....  
**DESIGNATION**

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Please submit application form to [goetzm@unisa.ac.za](mailto:goetzm@unisa.ac.za)